

June 21, 2010

Dear Collectors:

It is my great pleasure to write to let you all know about a wonderful collectors' event planned for this fall to introduce collectors to a new Village inspired by buildings found in "Colonial Williamsburg", Virginia. This will be an event that is different from any event we have ever hosted.

The event will take place at the "Woodlands" which is part of historical "Colonial Williamsburg". Some of you may remember attending a Mid-Atlantic Village Gathering there in the mid 1990s. The "Woodlands" cottages have been replaced with a beautiful new hotel and conference center.

The dates of this event are October 22 – 24, 2010 and the convention fee will include a special event piece (available only for event attendees), a ticket to all "Colonial Williamsburg" exhibits including the buildings that inspired the new "Williamsburg" Village Series, a goody bag and private luncheon.

The luncheon is scheduled for Saturday, October 23rd at 12:00 noon, and among the invited guests will be Jeff Junkins, the artist who designed the new series. Jeff will be on hand to sign your pieces before the luncheon. A historian from the "Colonial Williamsburg" Foundation will talk about holiday decorating in the Della Robbia style used in Williamsburg at the time of the Revolution and continues today. Attendees will be able to tour of some of the building designed for the Williamsburg Village series and the pass will be good for the entire weekend.

Jeff will be available to sign any "Williamsburg" Village piece you buy or bring to the event and answer your design questions.

The NCC will also be on hand to help with the event and answer questions. We may even meet some collectors who are interested in joining a collector's club.

To register for this event please call Department 56 Consumer Services at 1(800) LIT TOWN (548-8696). Included with this letter is a flyer with all pertinent information that can be reproduced and added to your next club newsletter.

You won't want to miss this opportunity! There are some surprises planned for you, too! You'll just have to attend to find out it!

Melinda Seegers

Melinda Seegers
Consumer Services
Department 56/ ENESCO